

Developing Strategies to Protect the Organization

Course Description:

Developing Strategies is the next step in developing a business continuity program that can be certified by BS 25999 parts 1 and 2 and is Module 2 in the Essentials of Business Continuity Management series.

This module introduces the student to the challenges of selecting the appropriate strategies for the recovery of business processes, critical functions, operations and the supporting information technologies within the specified recovery time objective.

Module 2 reviews the three main categories for BCM strategy development: organization-wide strategies, process level strategies, and resource recovery strategies and defines alternative strategies, assesses the strengths and weaknesses of strategies and methodologies for presentation to management..

Developing Strategies is an essential element for professionals interested in either developing a career in Business Continuity Management, seeking certification, or for those professionals responsible for developing a business continuity program for their organization.

Student case study materials include the Institute for Home and Business Safety's (www.ibhs.org) Open for Business Toolkit - a toolkit available to you for free as part of taking this course - a bonus takeaway available from ICOR!

Activities and case studies are included throughout the course and are designed as knowledge checks and reinforcement of key concepts and will provide participants with hands-on interactive activities that will enable you to become familiar with and apply these principles immediately in your job. You will leave with the tools to enhance the visibility and reach of your organization's BCM program.

In addition, practice exam questions are included as part of the course to prepare you for both the DRII Qualifying Exam and the ICOR BCM Specialist Exam.

As a result of completing this course, you will be able to:

- Describe the purpose of strategy development.
- Compare different strategy options and understand the strengths and weaknesses of each.
- Identify various methods for conducting a cost-benefit analysis of possible strategy options.

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The Strategy Development Process

Review of Strategy Options

What to Protect?

Assessing Viable Strategies

The Cost-Benefit Analysis

Evaluating Vendors and Writing Contracts

Reporting to Senior Management

Strategy Development Audit Points

Delivery Structure

Developing Strategies is a one-day instructor led course. It can also be taken as a self-study course. This course is Module 2 of the Essentials of Business Continuity Management series.

Certification and Accreditation

Become a Business Continuity Management Professional (BCMP). This course is one step towards earning this certification. Developing Strategies is worth .7 CEUs or 7 hours of credit.

In addition, it prepares the participant for the DRII Qualifying Exam necessary for certification as a business continuity planner from DRI International (DRII) and contributes to the educational component necessary for certification by the Business Continuity Institute (BCI).

With BS25999 parts 1 and parts 2 hailed as an important step allowing companies to demonstrate their ability to cope with major threats; as well as provide a management systems approach to business continuity management, this course provides you with what you need to develop a program that complies with these certification standards.



Essentials of BCM was developed by BCS, Inc., a consulting firm specializing in providing business continuity, disaster recovery, & crisis management training & consulting.

www.businesscontinuitysvcs.com



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