

# Developing a BCM Culture

## Course Description:

Developing a BCM Culture is the fourth step in developing a business continuity program that can be certified by BS 25999 parts 1 and 2. It is part of the Essentials of Business Continuity Management series.

The focus of Developing a BCM Culture is on developing awareness and training programs to create corporate awareness and enhance the skills required to develop, implement, maintain, and execute the business continuity plan.

Student case study materials include the Institute for Home and Business Safety's (www.ibhs.org) Open for Business Toolkit – a toolkit available to you for free as part of taking this course – a bonus takeaway available from ICOR!

Activities and case studies are included throughout the course and are designed as knowledge checks and reinforcement of key concepts and will provide participants with hands-on interactive activities that will enable you to become familiar with and apply these principles immediately in your job. You will leave with the tools to enhance the visibility and reach of your organization's BCM program.

In addition, practice exam questions are included as part of the course to prepare you for both the DRII Qualifying Exam and the ICOR BCM Specialist Exam.

### As a result of completing this course, you will be able to:

- Understand the purpose and essential elements of BCM awareness and training programs.
- Identify the success factors towards developing a BCM culture.
- Describe the importance of setting relevant goals and objectives for the awareness & training program.
- Describe the ADDIE model and its importance in developing a BCM culture.
- Determine how to monitor / measure cultural change.

## Table of Contents

- Elements of a BCM Culture
- Defining Terms
- ASTD's HPI Approach
- The ADDIE Model
- Assessing Levels of Awareness
- Assessing Skills Training Needs
- Designing an Awareness and Training Program
- Developing Measurable Goals and Objectives
- Gagne's Nine Events of Learning
- Monitoring Cultural Change
- Program Administration
- Awareness and Training Program Audit Points

### Delivery Structure

Developing a BCM Culture is a one-day instructor led course. It can also be taken as a self-study course. This course is Module 4 of the Essentials of Business Continuity Management series.

### Certification and Accreditation

Become a Business Continuity Management Professional (BCMP). This course is one step towards earning this certification. Writing the IT Disaster Recovery Plan is worth .7 CEUs or 7 hours of credit.

In addition, it prepares the participant for the DRII Qualifying Exam necessary for certification as a business continuity planner from DRI International (DRII) and contributes to the educational component necessary for certification by the Business Continuity Institute (BCI).

With BS25999 parts 1 and pars 2 hailed as an important step allowing companies to demonstrate their ability to cope with major threats; as well as provide a management systems approach to business continuity management, this course provides you with what you need to develop a program that complies with these certification standards.



Essentials of BCM was developed by BCS, Inc., a consulting firm specializing in providing business continuity, disaster recovery, & crisis management training & consulting.

[www.businesscontinuitysvcs.com](http://www.businesscontinuitysvcs.com)



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